

since 1998



ALIKHAN BOKEIKHAN
UNIVERSITY

Welcome to Alikhan Bokeikhan University's MBA Program

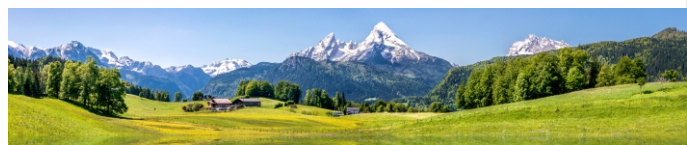
At Alikhan Bokeikhan University, we understand that a conducive environment is paramount for academic success. Our state-of-the-art facilities are meticulously designed to cater to the diverse needs of our MBA students, ensuring a seamless journey towards excellence.

2024

Embark on a Global MBA Journey with Alikhan Bokeikhan University and Swiss School of Applied Sciences for Economics and Management.



SWISS SCHOOL OF APPLIED SCIENCES
FOR ECONOMICS AND MANAGEMENT
BUSINESS SCHOOL



Welcome to a transformative educational partnership where excellence knows no bounds. Alikhan Bokeikhan University, in collaboration with the prestigious Swiss School of Applied Sciences Economic Management, presents a unique opportunity to pursue a joint degree MBA program that transcends geographical boundaries and delivers unparalleled academic prowess.



Accreditation
and Recognition

 **KAZSEE**
KAZAKHSTAN ASSOCIATION FOR MODERN (ELITE) EDUCATION
member of **enqa**.
European Association for
Quality Assurance in Higher Education



MBA | Executive MBA

Aim: To train top managers for a successful career in the field of business administration and cultivate key competencies in strategic management, advanced leadership techniques, best international practices, and experience across a wide range of industries.



Learning Outcomes



To apply strategic management tools to analyze and formulate effective business development strategies



To conduct comprehensive business research and utilize results for decision-making



To demonstrate financial accounting and analysis skills to make strategic management decisions



Effectively manage projects, including planning, execution, and monitoring of project activities



To develop and implement successful brand management strategies to enhance brand equity



To lead people and organizations by applying effective organizational behavior and HR management practices



To implement innovations and methods of re-engineering of business processes in entrepreneurial activity



To evaluate consumer behavior in a culturally sensitive way and shape the most effective strategies to meet customers' needs



To apply business communication, diplomacy and multicultural competence skills in negotiation, conflict resolution and business challenges



To demonstrate competence and judgement in assessing complex legal issues related to international business and trade



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Programm MBA modules

Core component:

- ✓ Strategic Management
- ✓ Business Research
- ✓ Accounting for Decision Makers
- ✓ Management of Finance
- ✓ Project Management
- ✓ Brand Management
- ✓ People & Organization
- ✓ Leadership and Change Management
- ✓ Business English

Elective component:

- ✓ Business Process Re-engineering
- ✓ Consumer Behavior
- ✓ Innovation Management & Entrepreneurship
- ✓ Effective Workplace Design Management
- ✓ International Business Law
- ✓ International Trade
- ✓ Regionalization and Sustainable Development
- ✓ Diplomacy and international relations
- ✓ International Career Development Strategy
- ✓ Private Wealth Management
- ✓ Health and Wellness Management



Facilities and coworking areas

Immerse yourself in a collaborative ecosystem at our facilitation and co-working area, where innovation meets inspiration. With modern amenities and flexible spaces, students can engage in dynamic discussions, brainstorming sessions, and group projects with ease.



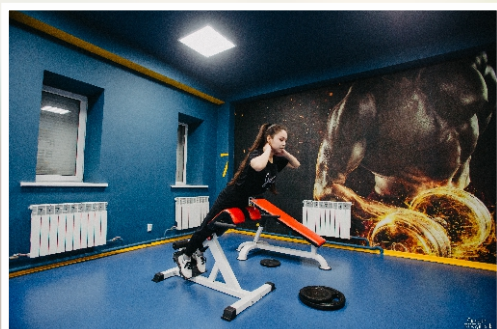


Accommodation

Experience the epitome of comfort and convenience with our accommodation options. ABU has a new modern dorm-hostel. We prioritize your comfort and well-being to ensure a fulfilling MBA experience.



Student sport and recreation



Embrace a healthy and balanced lifestyle with our extensive range of sports and recreational facilities. From well-equipped gyms to vibrant sports fields, we provide ample opportunities for you to stay active and energized. Whether you're a fitness enthusiast or a sports aficionado, our diverse selection of activities caters to all interests and skill levels. Engage in friendly competitions, join sports clubs, or simply enjoy leisurely pursuits to make the most of your leisure time.

Leisure time

At Alikhan Bokeikhan University, we believe that downtime is just as important as academic rigor. Take a break from your studies and indulge in moments of relaxation and enjoyment. With a perfect balance of study and leisure, we ensure that your time at our university is enriching, fulfilling, and unforgettable.



Library



How to Apply for Degree Program in Alikhan Bokeikhan University for Foreign Students:



Required Documents for Application:

- ☐ Scan copy of passport
 - ☐ Copy of document on previous level of education (bachelor degree) with transcript (then have to provide original documents)
 - ☐ Motivational essay in English
 - ☐ Recommendation letter
 - ☐ Medical certificate for studying abroad
 - ☐ Medical certificate confirming the absence of HIV/AIDS, issued by an official health authority of the candidate's country of residence
 - ☐ Letter of invitation from the Alikhan Bokeikhan University (provided after receiving copies of passport and bachelor degree documents and ABU's official intake interview)
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Convalidation Procedure for Educational Documents:

- 1 Educational documents issued by foreign educational organizations must undergo a convalidation procedure as per the legislation of Kazakhstan within the first academic period of study.
- 2 Apply for apostille for Bachelor Degree Diploma in your Country.
Apostille means officially recognizing your bachelor document by a notary public.
- 3 Documents in a foreign language must be provided with a notarized translation into Kazakh or Russian languages. (International Office of ABU will guide you for this point).
Note: Notarized translation of Bachelor Diploma should be done in Kazakhstan.
- 4 Commission for the convalidation procedure of Kazakhstani E-gov Office will be around 180-200 US dollars (in Kazakh Tenge).



Important Notes:

- 1 Each specific application will be considered individually and may require additional documents and procedures according to Kazakhstan's legislation.
- 2 International Office of ABU will assist with guidance for document translations and additional requirements.

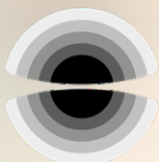
Applicants are encouraged to follow these instructions carefully and contact the university's international office for further assistance.

For application submission and inquiries, please use the following official email addresses:

✉ semey@abu.edu.kz
internationaloffice@abu.edu.kz

Please make sure to use "Study in ABU" as the subject line for your email.

OUR PARTNERS:



**VARNA
UNIVERSITY OF
MANAGEMENT**



**SWISS SCHOOL OF APPLIED SCIENCES
FOR ECONOMICS AND MANAGEMENT
BUSINESS SCHOOL**

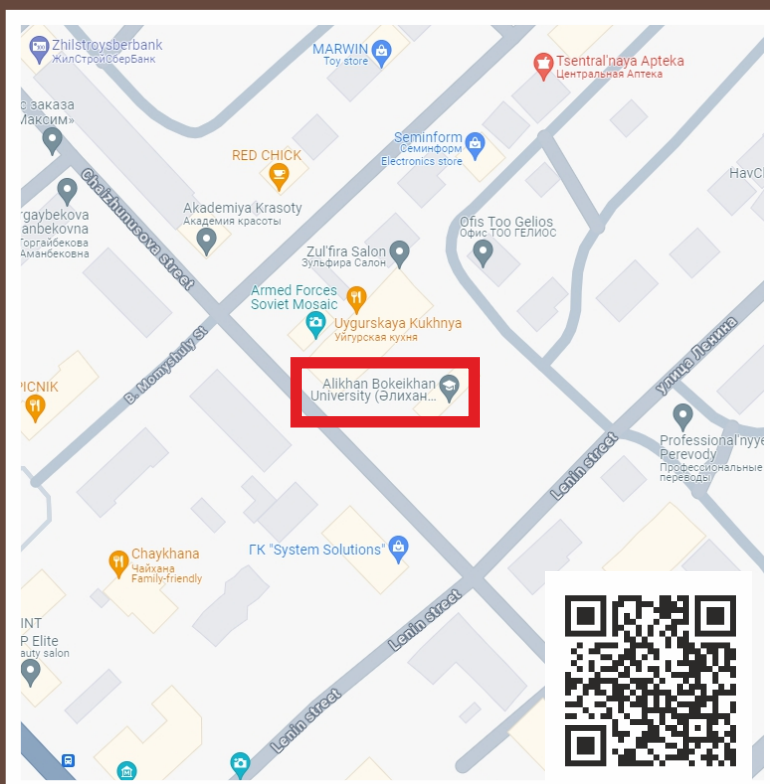




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Join us at Alikhan Bokeikhan University and embark on a transformative MBA experience where every aspect of your student life is meticulously curated for your success and well-being.

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