ALIKHAN BOKEIKHAN UNIVERSITY

International Business School

CATALOG OF ELECTIVE DISCIPLINES 7M04118 BUSINESS ADMINISTRATION (EMBA)

Year of enrolment – 2024

Reviewed and approved at the meeting of the Teaching and Methodological Council of the Faculty of Information Technologies and Economics.

Protocol № 4 from '15' 03 2024.

Approved at the meeting of the Teaching and Methodological Council of the University

Protocol No. 5 of '28' 05 2024

№	Name of discipline or module	Number of credits	Prerequisites	Post-requisites	Brief description indicating the purpose of the study, brief content and expected learning outcomes (knowledge, skills,			
	1 т	011 € 4::	6	: f f : 1	competences)			
	1.1	Slock of disci		nonents (FC)	competences			
	Elective components (EC) Module: Business processes and decision-making							
1	Project	5	-	International	Summary of the discipline:			
	management			career	The course is aimed at studying			
	C			development	the concept of an investment			
				strategy	project and its sources of			
					financing, the procedure for			
					justifying and financing			
					projects, the study of the			
					external environment of the			
					project: a marketing approach, traditional methods of			
					evaluating investments,			
					dynamic methods of evaluating			
					the economic effectiveness of			
					projects, accounting and			
					reducing investment risks, etc.			
					Expected results:			
					Knowledge: the concept of an			
					investment project and its			
					sources of financing, the			
					procedure for justifying and			
					financing projects, traditional methods of evaluating			
					investments and dynamic			
					methods for evaluating the			
					economic effectiveness of			
					projects			
					Skills: to conduct research on			
					the external environment of the			
					project: marketing approach,			
					accounting for investment			
					risks, budgeting of investments			
					and their payback Skills: to implement and use a			
					variety of software products –			
					project management systems, to			
					carry out a systematic risk			
					analysis of the project, to			
					possess the skills of step-by-			
					step control of the			
					implementation of business			
					plans and the terms of			
					agreements			

					Competencies: professional
2	Business	5	Strategic	Final attestation	Summary of the discipline: The course covers aspects of adaptive budgeting, capital investments, sensitivity analysis, and the relationship of the budget to operational plans, contributing to the creation of a long-term perspective. Students will acquire information synthesis skills for making strategic decisions based on financial analysis and budgeting. Expected results: Knowledge: fundamentals of the processes of drawing up and implementing a financial strategy in a company, aspects of adaptive budgeting, capital investments, sensitivity analysis and the relationship of the budget with operational plans, contributing to the creation of a long-term perspective Skills: apply cost budgeting methods, generate budget forecasts, possess analytical tools that will allow you to predict the future financial condition of the company, plan financial flows, make the right financial and managerial decisions Skills: synthesis of information for strategic decision-making based on financial analysis and budgeting, determine strategic financial parameters of activities and standards for monitoring their implementation, distribute responsibility for the formation, coordination and execution of budgets within the financial structure of the company Competencies: professional Summary of the discipline:
	process reengineering		budgeting	a man discount of	The course focuses on the analysis and redesign of business processes in order to increase efficiency,

					effectiveness and flexibility.
					Students will learn methods for
					identifying bottlenecks in
					processes, optimizing
					workflows and integrating
					technological solutions.
					Expected results:
					Knowledge: the concept of
					business processes, the life
					cycle of the company's business
					process management, methods
					for identifying bottlenecks in
					processes, optimizing
					workflows and integrating
					technological solutions
					Skills: conducting strategic
					coordination, change
					management and efficiency
					measurement to ensure
					organizational transformation,
					diagnosing the state of the
					company, evaluating the
					effectiveness of current
					processes, the potential of
					digital, technological
					reorganization; designing
					schemes for more efficient
					processes
					Skills: analyzing and
					redesigning business processes to improve efficiency,
					effectiveness and flexibility
2	Drond	5	A accounting for	Final attactation	effectiveness and flexibility Competencies: professional
2	Brand	5	_	Final attestation	Competencies: professional Summary of the discipline:
2	Brand Management	5	decision	Final attestation	effectiveness and flexibility Competencies: professional Summary of the discipline: The course covers advanced
2		5	_	Final attestation	Competencies: professional Summary of the discipline: The course covers advanced topics including brand strategy,
2		5	decision	Final attestation	effectiveness and flexibility Competencies: professional Summary of the discipline: The course covers advanced topics including brand strategy, positioning and
2		5	decision	Final attestation	Competencies: professional Summary of the discipline: The course covers advanced topics including brand strategy,
2		5	decision	Final attestation	effectiveness and flexibility Competencies: professional Summary of the discipline: The course covers advanced topics including brand strategy, positioning and
2		5	decision	Final attestation	effectiveness and flexibility Competencies: professional Summary of the discipline: The course covers advanced topics including brand strategy, positioning and communication, as well as the
2		5	decision	Final attestation	competencies: professional Summary of the discipline: The course covers advanced topics including brand strategy, positioning and communication, as well as the role of brand capital in ensuring
2		5	decision	Final attestation	effectiveness and flexibility Competencies: professional Summary of the discipline: The course covers advanced topics including brand strategy, positioning and communication, as well as the role of brand capital in ensuring business success. Through the case stage and group projects,
2		5	decision	Final attestation	Competencies: professional Summary of the discipline: The course covers advanced topics including brand strategy, positioning and communication, as well as the role of brand capital in ensuring business success. Through the case stage and group projects, students can develop the skills
2		5	decision	Final attestation	effectiveness and flexibility Competencies: professional Summary of the discipline: The course covers advanced topics including brand strategy, positioning and communication, as well as the role of brand capital in ensuring business success. Through the case stage and group projects, students can develop the skills to create effective branding
2		5	decision	Final attestation	Competencies: professional Summary of the discipline: The course covers advanced topics including brand strategy, positioning and communication, as well as the role of brand capital in ensuring business success. Through the case stage and group projects, students can develop the skills to create effective branding strategies in a dynamic business
2		5	decision	Final attestation	Competencies: professional Summary of the discipline: The course covers advanced topics including brand strategy, positioning and communication, as well as the role of brand capital in ensuring business success. Through the case stage and group projects, students can develop the skills to create effective branding strategies in a dynamic business environment.
2		5	decision	Final attestation	effectiveness and flexibility Competencies: professional Summary of the discipline: The course covers advanced topics including brand strategy, positioning and communication, as well as the role of brand capital in ensuring business success. Through the case stage and group projects, students can develop the skills to create effective branding strategies in a dynamic business environment. Expected results:
2		5	decision	Final attestation	Competencies: professional Summary of the discipline: The course covers advanced topics including brand strategy, positioning and communication, as well as the role of brand capital in ensuring business success. Through the case stage and group projects, students can develop the skills to create effective branding strategies in a dynamic business environment. Expected results: Knowledge: the content of
2		5	decision	Final attestation	Competencies: professional Summary of the discipline: The course covers advanced topics including brand strategy, positioning and communication, as well as the role of brand capital in ensuring business success. Through the case stage and group projects, students can develop the skills to create effective branding strategies in a dynamic business environment. Expected results: Knowledge: the content of brand strategy, positioning and
2		5	decision	Final attestation	Competencies: professional Summary of the discipline: The course covers advanced topics including brand strategy, positioning and communication, as well as the role of brand capital in ensuring business success. Through the case stage and group projects, students can develop the skills to create effective branding strategies in a dynamic business environment. Expected results: Knowledge: the content of brand strategy, positioning and communication, as well as the
2		5	decision	Final attestation	Competencies: professional Summary of the discipline: The course covers advanced topics including brand strategy, positioning and communication, as well as the role of brand capital in ensuring business success. Through the case stage and group projects, students can develop the skills to create effective branding strategies in a dynamic business environment. Expected results: Knowledge: the content of brand strategy, positioning and communication, as well as the role of brand capital in ensuring
2		5	decision	Final attestation	Competencies: professional Summary of the discipline: The course covers advanced topics including brand strategy, positioning and communication, as well as the role of brand capital in ensuring business success. Through the case stage and group projects, students can develop the skills to create effective branding strategies in a dynamic business environment. Expected results: Knowledge: the content of brand strategy, positioning and communication, as well as the role of brand capital in ensuring business success
2		5	decision	Final attestation	Competencies: professional Summary of the discipline: The course covers advanced topics including brand strategy, positioning and communication, as well as the role of brand capital in ensuring business success. Through the case stage and group projects, students can develop the skills to create effective branding strategies in a dynamic business environment. Expected results: Knowledge: the content of brand strategy, positioning and communication, as well as the role of brand capital in ensuring
2		5	decision	Final attestation	Competencies: professional Summary of the discipline: The course covers advanced topics including brand strategy, positioning and communication, as well as the role of brand capital in ensuring business success. Through the case stage and group projects, students can develop the skills to create effective branding strategies in a dynamic business environment. Expected results: Knowledge: the content of brand strategy, positioning and communication, as well as the role of brand capital in ensuring business success
2		5	decision	Final attestation	Competencies: professional Summary of the discipline: The course covers advanced topics including brand strategy, positioning and communication, as well as the role of brand capital in ensuring business success. Through the case stage and group projects, students can develop the skills to create effective branding strategies in a dynamic business environment. Expected results: Knowledge: the content of brand strategy, positioning and communication, as well as the role of brand capital in ensuring business success Skills: conduct marketing
2		5	decision	Final attestation	Competencies: professional Summary of the discipline: The course covers advanced topics including brand strategy, positioning and communication, as well as the role of brand capital in ensuring business success. Through the case stage and group projects, students can develop the skills to create effective branding strategies in a dynamic business environment. Expected results: Knowledge: the content of brand strategy, positioning and communication, as well as the role of brand capital in ensuring business success Skills: conduct marketing research, evaluate competitors and market dynamics,
2		5	decision	Final attestation	Competencies: professional Summary of the discipline: The course covers advanced topics including brand strategy, positioning and communication, as well as the role of brand capital in ensuring business success. Through the case stage and group projects, students can develop the skills to create effective branding strategies in a dynamic business environment. Expected results: Knowledge: the content of brand strategy, positioning and communication, as well as the role of brand capital in ensuring business success Skills: conduct marketing research, evaluate competitors

	T	T	T	T	,
					funnel, search for growth points
					Skills: create effective branding
					strategies in a dynamic business
					environment using case-stage
					and group projects, plan the
					launch of marketing campaigns,
					effectively promote products
					and engage in brand positioning
					Competencies: professional
		Mod	dule: Human C	apital Managemei	•
3	People and	5	_	Health and well-	Summary of the discipline:
	organization			being	The course aims to develop a
	organization			management	critical understanding of the
				management	factors influencing
					organizational behavior, the
					diversity of HRM issues, and
					the role of HR in organizational
					effectiveness. Special attention
					is paid to structure, culture,
					conflict, change management
					and broader environmental
					factors.
					Expected results:
					Knowledge: concepts of
					structure, culture, conflict,
					change management and
					broader environmental factors,
					HR metrics and personnel
					analytics, management styles
					and delegation
					Skills: critically understand the
					factors influencing
					organizational behavior, the
					diversity of HRM issues and the
					role of HR in organizational
					effectiveness, the use of human
					resources management tools in
					an organization focused on
					development and innovation
					Skills: analysis of theories of
					change, study of organizational
					behavior and approaches to
					HRM, apply ways to reduce the
					level of internal conflicts, create
					and develop balanced teams
					Competencies: professional
3	Accounting for	5	_	Brand	Summary of the discipline:
3	decision makers		_	Management	The course covers a practical
	uccision makers			ivianagement	understanding of financial and
					management accounting.
					Topics include the
					interpretation of financial
					statements, cost behavior,

budgeting principles, and break-even analysis. Expected results: Knowledge: understanding financial and management accounting, interpretation of financial statements, cool behavior, budgeting principles and break-even analysis. Skills: critically evaluate balance sheets, interpret financial data, use marging costing and make cash budgets. Skills: dentify the importance of various types of accounting information useful for decision-making, use accounting information useful for decision-making, use accounting information for product management, cost control and other factors of success in work. 2. The block of disciplines of personal development and formation of leadership qualities Elective components (EC) Module: Human Capital Management 1 International carcer development strategy The course examines strategies for managing international carcers and developing global thinking by analyzing global labor markets, cultural competencies, and diversity in the workplace. Expected results: Knowledge: components of career development, fundamentals of international career track. Skills: analyze global labor markets, cultural competencies and diversity in the workplace. Expected results: Knowledge: components of career development, fundamentals of international career track. Skills: analyze global labor markets, cultural competencies and diversity in the workplace. Expected results: Knowledge: components of career development, fundamentals of international career track. Skills: new professional hiring culture Skills: Develop personal branding, networking and diversity in the workplace career in the formation of an international career component in the formation of an international career component in the formation of an international career track. Skills: to navigate international career opportunities and increase comployability in a global world. Competencies: special						T
Expected results: Knowledge: understanding financial and management accounting, interpretation of financial statements, cost behavior, budgeting principles and break-even analysis Skills: critically evaluate balance sheets, interpret financial data, use margin costing and make cash budgets Skills: identify the importance of various types of accounting information useful for decision-making, use accounting information useful for decision-making, use accounting information of the representation of the						budgeting principles, and
Elective components (EC) Module: Human Capital Management and formation of leadership qualities International carcer development strategy						break-even analysis.
2. The block of disciplines of personal development and formation of leadership qualities The block of disciplines of personal development and formation of leadership qualities Career House						Expected results:
2. The block of disciplines of personal development and formation of financial statements, cost behavior, budgeting principles and break-even analysis Skills: critically evaluate balance sheets, interpret financial data, use margin costing and make cash budgets Skills: identify the importance of various types of accounting information useful for decision-making, use accounting information useful for decision-making, use accounting information for product management, cost control and other factors of success in work Competencies: professional earcer development strategy 1 International carcer development strategy 1 International strategy 1 International carcer development and formation of leadership qualities 2 International carcer development strategy 3 International carcer development management 5 Project management 5 Summary of the discipline: The course examines strategies for managing international carcers and developing global labor markets, cultural competencies, and diversity in the workplace. Expected results: Knowledge: components of carcer development, questions on the formation of an international carcer track. Skills: manayze global labor markets, cultural competencies and diversity in the workplace, apply a professional hiring culture Skills: Develop personal branding, networking and intercultural communication skills to navigate international carcer opportunities and increase employability in a global world						Knowledge: understanding
accounting, interpretation of financial statements, observed analysis Skills: critically evaluate balance sheets, interpret financial data, use margin costing and make cash budgets Skills: identify the importance of various types of accounting information useful for decision-making, use accounting information useful for decision-making, use accounting information useful for decision-making, use accounting information for product management, cost control and other factors of success in work 2. The block of disciplines of personal development and formation of eadership qualities Elective components (EC) Module: Human Capital Management 1 International 5 Project Final attestation management strategy Final attestation Summary of the discipline: The course examines strategies for managing international carcers and developing global labor markets, cultural competencies, and diversity in the workplace. Expected results: Knowledge: components of carcer development, questions on the formation of an international career track. Skills: analyze global labor markets, cultural competencies and diversity in the workplace. Expected results: Knowledge: components of carcer development, questions on the formation of an international career track. Skills: Develop personal branding, networking and intercultural communication skills to navigate international carcer opportunities and increase employability in a global world						
financial statements, cost behavior, budgeting principles and break-even analysis Skills: critically evaluate balance sheets, interpret financial data, use margin costing and make cash budgets. Skills: identify the importance of various types of accounting information useful for decision-making, use accounting information for product management, cost control and other factors of success in work Competencies: professional 2. The block of disciplines of personal development and formation of leadership qualities Elective components (EC) Module: Human Capital Management 1 International 5 Project management career development strategy Final attestation The course examines strategies for managing international carcers and developing global thinking by analyzing global labor markets, cultural competencies, and diversity in the workplace. Expected results: Knowledge: components of career development, fundamentals of international career track. Skills: analyze global labor markets, cultural competencies and diversity in the workplace. Expected results: Knowledge: components of career development, fundamentals of international career track. Skills: analyze global labor markets, cultural competencies and diversity in the workplace. Skills: newspace and international career track. Skills: newspace international career track. Skills: Develop personal branding, networking and intercultural communication skills to navigate international career opportunities and increase employability in a global world						
behavior, budgeting principles and break-even analysis Skills: critically evaluate balance sheets, interpret financial data, use margin costing and make cash budgets Skills: identify the importance of various types of accounting information useful for decision-making, use accounting information for product management, cost control and other factors of success in work Competencies; professional 2. The block of disciplines of personal development and formation of leadership qualities Elective components (EC) Nodule: Human Capital Management International 5 Project Final attestation management						
and break-even analysis Skills: critically evaluate balance sheets, interpret financial data, use marging costing and make cash budgets Skills: identify the importance of various types of accounting information useful for decision-making, use accounting information for produce management, cost control and other factors of success in work Competencies: professional 2. The block of disciplines of personal development and formation of leadership qualities Elective components (EC) Module: Human Capital Management Stategy Final attestation management Summary of the discipline: The course examines strategies for managing international carreers and developing global thinking by analyzing global labor markets, cultural competencies, and diversity in the workplace. Expected results: Knowledge: components of career development, questions on the formation of an international employment, questions on the formation of an international carcer track. Skills: analyze global labor markets, cultural competencies and diversity in the workplace, apply a professional hiring culture Skills: Develop personal branding, networking and intercultural communication skills to navigate international career opportunities and increase employability in a global world						I *
Skills: critically evaluate balance sheets, interpret financial data, use margin costing and make cash budgets Skills: identify the importance of various types of accounting information useful for decision-making, use accounting information useful for decision-making, use accounting information of product management, cost control and other factors of success in work Competencies: professional 2. The block of disciplines of personal development and formation of leadership qualities Elective components (EC)						
balance sheets, interpret financial data, use margin costing and make cash budgets Skills: identify the importance of various types of accounting information useful redecision—making, use accounting information in for product management, cost control and other factors of success in work Competencies: professional 2. The block of disciplines of personal development and formation of leadership qualities Elective components (EC)						
financial data, use margin costing and make cash budgets Skills: identify the importance of various types of accounting information useful for decision-making, use accounting information for product management, cost control and other factors of success in work Competencies: professional 2. The block of disciplines of personal development and formation of leadership qualities Elective components (EC)						
costing and make cash budgets Skills: identify the importance of various types of accounting information useful for decision- making, use accounting information for product management, cost control and other factors of success in work Competencies: professional 2. The block of disciplines of personal development and formation of leadership qualities Elective components (EC) Module: Human Capital Management						_
Skills: identify the importance of various types of accounting information useful for decision-making, use accounting information for product management, cost control and other factors of success in work Competencies: professional 2. The block of disciplines of personal development and formation of leadership qualities Elective components (EC)						,
of various types of accounting information useful for decision-making, use accounting information in for product management, cost control and other factors of success in work Competencies: professional 2. The block of disciplines of personal development and formation of leadership qualities Elective components (EC) Elective components (EC)						
International career development strategy Strategy Skills: analyze global labor markets, cultural competencies and diversity in the workplace. Expected results: Knowledge: components of career development and formation of career development strategy Skills: Develop personal direcrate and intercultural competencies and intercultu						
## The block of disciplines of personal development and formation of leadership qualities ### The block of disciplines of personal development and formation of leadership qualities #### The block of disciplines of personal development and formation of leadership qualities ###################################						
International career development strategy						
2. The block of disciplines of personal development and formation of leadership qualities Elective components (EC) Elective components (EC)						_
2. The block of disciplines of personal development and formation of leadership qualities Elective components (EC) Module: Human Capital Management						1
2. The block of disciplines of personal development and formation of leadership qualities Elective components (EC) Module: Human Capital Management 1 International career development strategy Project management Summary of the discipline: The course examines strategies for managing international careers and developing global labor markets, cultural competencies, and diversity in the workplace. Expected results: Knowledge: components of career development, fundamentals of international employment, questions on the formation of an international career track. Skills: analyze global labor markets, cultural competencies and diversity in the workplace, apply a professional hiring culture Skills: Develop personal branding, networking and intercultural communication skills to navigate international career opportunities and increase employability in a global world						
2. The block of disciplines of personal development and formation of leadership qualities Elective components (EC)						
Elective components (EC) Module: Human Capital Management I International career development strategy Summary of the discipline: The course examines strategies for managing international careers and developing global thinking by analyzing global labor markets, cultural competencies, and diversity in the workplace. Expected results: Knowledge: components of career development, fundamentals of international employment, questions on the formation of an international career track. Skills: analyze global labor markets, cultural competencies and diversity in the workplace, apply a professional hiring culture Skills: Develop personal branding, networking and intercultural communication skills to navigate international career opportunities and increase employability in a global world		TEL 11 1 01'	1: 0	1 1 1	1.0	
International career development strategy Strategy The course examines strategies for managing international careers and developing global thinking by analyzing global labor markets, cultural competencies, and diversity in the workplace. Expected results: Knowledge: components of career development, fundamentals of international employment, questions on the formation of an international career track. Skills: analyze global labor markets, cultural competencies and diversity in the workplace. Skills: analyze global labor markets, cultural competencies and diversity in the workplace, apply a professional hiring culture Skills: Develop personal branding, networking and intercultural communication skills to navigate international career opportunities and increase employability in a global world	2.	The block of discip	dines of perso			leadership qualities
International career development strategy Summary of the discipline: The course examines strategies for managing international careers and developing global thinking by analyzing global labor markets, cultural competencies, and diversity in the workplace. Expected results: Knowledge: components of career development, fundamentals of international employment, questions on the formation of an international career track. Skills: analyze global labor markets, cultural competencies and diversity in the workplace, apply a professional hiring culture Skills: Develop personal branding, networking and intercultural communication skills to navigate international career opportunities and increase employability in a global world					• ` ′	
career development strategy The course examines strategies for managing international careers and developing global thinking by analyzing global labor markets, cultural competencies, and diversity in the workplace. Expected results: Knowledge: components of career development, fundamentals of international employment, questions on the formation of an international career track. Skills: analyze global labor markets, cultural competencies and diversity in the workplace, apply a professional hiring culture Skills: Develop personal branding, networking and intercultural communication skills to navigate international career opportunities and increase employability in a global world			Mod	dule: Human C	apital Managemer	ıt
development strategy for managing international careers and developing global thinking by analyzing global labor markets, cultural competencies, and diversity in the workplace. Expected results: Knowledge: components of career development, fundamentals of international employment, questions on the formation of an international career track. Skills: analyze global labor markets, cultural competencies and diversity in the workplace, apply a professional hiring culture Skills: Develop personal branding, networking and intercultural communication skills to navigate international career opportunities and increase employability in a global world	1	International	5	Project	Final attestation	Summary of the discipline:
strategy careers and developing global thinking by analyzing global labor markets, cultural competencies, and diversity in the workplace. Expected results: Knowledge: components of career development, fundamentals of international employment, questions on the formation of an international career track. Skills: analyze global labor markets, cultural competencies and diversity in the workplace, apply a professional hiring culture Skills: Develop personal branding, networking and intercultural communication skills to navigate international career opportunities and increase employability in a global world		career		management		The course examines strategies
thinking by analyzing global labor markets, cultural competencies, and diversity in the workplace. Expected results: Knowledge: components of career development, fundamentals of international employment, questions on the formation of an international career track. Skills: analyze global labor markets, cultural competencies and diversity in the workplace, apply a professional hiring culture Skills: Develop personal branding, networking and intercultural communication skills to navigate international career opportunities and increase employability in a global world		development				for managing international
labor markets, cultural competencies, and diversity in the workplace. Expected results: Knowledge: components of career development, fundamentals of international employment, questions on the formation of an international career track. Skills: analyze global labor markets, cultural competencies and diversity in the workplace, apply a professional hiring culture Skills: Develop personal branding, networking and intercultural communication skills to navigate international career opportunities and increase employability in a global world		strategy				careers and developing global
labor markets, cultural competencies, and diversity in the workplace. Expected results: Knowledge: components of career development, fundamentals of international employment, questions on the formation of an international career track. Skills: analyze global labor markets, cultural competencies and diversity in the workplace, apply a professional hiring culture Skills: Develop personal branding, networking and intercultural communication skills to navigate international career opportunities and increase employability in a global world						thinking by analyzing global
the workplace. Expected results: Knowledge: components of career development, fundamentals of international employment, questions on the formation of an international career track. Skills: analyze global labor markets, cultural competencies and diversity in the workplace, apply a professional hiring culture Skills: Develop personal branding, networking and intercultural communication skills to navigate international career opportunities and increase employability in a global world						
Expected results: Knowledge: components of career development, fundamentals of international employment, questions on the formation of an international career track. Skills: analyze global labor markets, cultural competencies and diversity in the workplace, apply a professional hiring culture Skills: Develop personal branding, networking and intercultural communication skills to navigate international career opportunities and increase employability in a global world						competencies, and diversity in
Expected results: Knowledge: components of career development, fundamentals of international employment, questions on the formation of an international career track. Skills: analyze global labor markets, cultural competencies and diversity in the workplace, apply a professional hiring culture Skills: Develop personal branding, networking and intercultural communication skills to navigate international career opportunities and increase employability in a global world						, ,
Knowledge: components of career development, fundamentals of international employment, questions on the formation of an international career track. Skills: analyze global labor markets, cultural competencies and diversity in the workplace, apply a professional hiring culture Skills: Develop personal branding, networking and intercultural communication skills to navigate international career opportunities and increase employability in a global world						<u> </u>
career development, fundamentals of international employment, questions on the formation of an international career track. Skills: analyze global labor markets, cultural competencies and diversity in the workplace, apply a professional hiring culture Skills: Develop personal branding, networking and intercultural communication skills to navigate international career opportunities and increase employability in a global world						l -
fundamentals of international employment, questions on the formation of an international career track. Skills: analyze global labor markets, cultural competencies and diversity in the workplace, apply a professional hiring culture Skills: Develop personal branding, networking and intercultural communication skills to navigate international career opportunities and increase employability in a global world						
employment, questions on the formation of an international career track. Skills: analyze global labor markets, cultural competencies and diversity in the workplace, apply a professional hiring culture Skills: Develop personal branding, networking and intercultural communication skills to navigate international career opportunities and increase employability in a global world						_
formation of an international career track. Skills: analyze global labor markets, cultural competencies and diversity in the workplace, apply a professional hiring culture Skills: Develop personal branding, networking and intercultural communication skills to navigate international career opportunities and increase employability in a global world						
career track. Skills: analyze global labor markets, cultural competencies and diversity in the workplace, apply a professional hiring culture Skills: Develop personal branding, networking and intercultural communication skills to navigate international career opportunities and increase employability in a global world						
Skills: analyze global labor markets, cultural competencies and diversity in the workplace, apply a professional hiring culture Skills: Develop personal branding, networking and intercultural communication skills to navigate international career opportunities and increase employability in a global world						
markets, cultural competencies and diversity in the workplace, apply a professional hiring culture Skills: Develop personal branding, networking and intercultural communication skills to navigate international career opportunities and increase employability in a global world						
and diversity in the workplace, apply a professional hiring culture Skills: Develop personal branding, networking and intercultural communication skills to navigate international career opportunities and increase employability in a global world						
apply a professional hiring culture Skills: Develop personal branding, networking and intercultural communication skills to navigate international career opportunities and increase employability in a global world						l - 1
culture Skills: Develop personal branding, networking and intercultural communication skills to navigate international career opportunities and increase employability in a global world						
Skills: Develop personal branding, networking and intercultural communication skills to navigate international career opportunities and increase employability in a global world						
branding, networking and intercultural communication skills to navigate international career opportunities and increase employability in a global world						
intercultural communication skills to navigate international career opportunities and increase employability in a global world						1 1
skills to navigate international career opportunities and increase employability in a global world						
career opportunities and increase employability in a global world						
increase employability in a global world						skills to navigate international
global world	1					_
						career opportunities and
Competencies special						career opportunities and increase employability in a
Competencies. Special						career opportunities and increase employability in a

1	Health and well-	5	People and	Final attestation	Summary of the discipline:
	being		organization		The course examines the
	management		C		practice of promoting health
	8				and well-being in an
					organizational environment by
					analyzing strategies for
					developing and implementing
					wellness programs,
					occupational health and safety
					management, and promoting
					employee well-being.
					Expected results:
					Knowledge: theoretical issues
					of the practice of promoting
					health and well-being in the
					organizational environment,
					modern practical
					aspects of promoting health and
					well-being in the workplace
					Skills: analyze strategies for the
					development and
					implementation of wellness
					programs, occupational health
					and safety management, as well
					as promoting the well-being of
					employees, evaluate the
					effectiveness of health
					promotion programs in the
					workplace
					Skills: to develop skills for
					creating a culture of health and
					well-being of employees in the
					1 1 1 1 1 1
					workplace, applying a comprehensive strategy for the
					implementation of corporate
					health promotion programs in
					the workplace
					Competencies: special

LIST Elective courses of the educational program: 7M04118 Business Administration (MBA)

Year of enrolment: 2024

Duration of study: 1 year Form of study: full-time

Number of No Name of the discipline Discipline code Semester credits 1. Block of disciplines on the formation of professional competencies (elective component) Elective component 1 5 1 Project management UP 5204 1 Strategic budgeting SB5204 Elective component 2 People and organization LO 5205 5 1 Accounting for decision makers UPR5205 Elective component 3 Business process reengineering **RBP 5206** 3 5 2 **Brand Management** UB 5206 2. Block of disciplines of personal development and formation of leadership qualities (elective component) Elective component 1 International career development 1 5 2 SRMK 5302 strategy Health and well-being management UZB 5302